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Related Companies' Blau Relists in New York for \$34.5 Million

Located at 1040 Fifth Avenue, the apartment first went on the market for \$43 million



With views of Central Park, the apartment is currently configured as three bedrooms, with a media room and staff quarters as well as 4.5 bathrooms.

Related Companies CEO Jeff Blau is putting his money where his mouth is. One week after Related announced that it had acquired a stake in the boutique real-estate brokerage CORE, Mr. Blau is listing his Fifth Avenue apartment for \$34.5 million with CORE agents—the mother-daughter team Emily and Elizabeth Beare.

Located in the Rosario Candela -designed co-op 1040 Fifth Avenue, the 10-room apartment first went on the market with the Corcoran Group for \$43 million in January. It was then reduced to \$38 million and was subsequently taken off the market in June.

Mr. Blau purchased the apartment in 2008 for \$21.42 million, according to public records. He and his wife Lisa spent about three years gut-renovating it, Emily Beare said. Mr. Blau said he is moving because he has a growing family. He said he plans to stay in the neighborhood for now but will eventually move to Hudson Yards, where Related is developing a 28-acre project.

With views of Central Park, the apartment is currently configured as three bedrooms, with a media room and staff quarters as well as 4½ bathrooms, Emily Beare said. The prewar apartment has a wood-burning fireplace, and there is a terrace off the master bedroom.

CORE and Related, which owns and manages some \$20 billion worth of real estate across the country, announced the acquisition last week. CORE will remain a separate company and maintain its three offices.