THENATIVESOCIETY
Tell Us Your Native Story.

July 22, 2015

Michael Lessner: Real Estate Salesperson, CORE

What's Your NativeAdVantage:

Bio:

Michael Lessner joins CORE as an experienced real estate salesperson. Teamed with top-producing Associate Broker Maggie Kent, Michael supports and expands on all business endeavors. He is considered a consummate professional, always keeping his clients best interest at heart. His personable approach, trustworthiness and ability to creatively problem solve in any situation is what sets him apart in the industry. Prior to CORE, he worked in both digital analytics and sports marketing for two of the largest companies' in their respective fields. These unique experiences enable Michael to strategically research, evaluate and market for his sellers and buyers and address their specific needs. Michael is a graduate of Syracuse University with a Bachelor's Degree in Marketing and Entrepreneurship and Emerging Markets.

What do you do best?

I enjoy connecting with people. If you don't understand someone's goals and motivations, it's very hard to deliver results. People are smart, they can tell when someone isn't looking out for their best interests.

What makes you the best?

Never becoming satisfied with being the best. There is always better. Reaching and then exceeding goals and expectations is the fun of it.

How will you stay the best?

Embracing how much more there is to learn, surrounding myself with people much smarter than me and constantly moving forward.

What are your aspirations: business & personal?

Personal: Enjoy life, travel, try new things

Business: Continue to grow my business the right way. Never be satisfied. Never lose why I got in the business.

What fascinates you?

Studying the paths of successful businesspeople.

Favorite Motto?

Work like there is always someone working twice as hard.

Favorite People?

Family

Favorite Places?

Elberon, NJ

Favorite Products?

Apple

Current Passions?

Family, friends, sports, good food