# THENATIVESOCIETY®

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# <u>Jessica Silver: Licensed Real Estate Salesperson, CORE</u>



#### What's Your NativeAdVantage:

#### Bio:

Jessica is a Licensed Real Estate Salesperson with CORE. Her dedicated and client-focused approach enabled her to seamlessly transition from a successful career in advertising sales to real estate. Her real estate deals have covered a wide range of neighborhoods, from Brooklyn, to Manhattan, to Queens; no neighborhood is off limits in the search for the perfect home.

A native New Yorker, Jessica grew up in Westchester County and has lived in New York City for 25 years. She owns a co-op on the Upper East Side and enjoys New York City restaurants, museums, parks, shows, and everything else the city has to offer. In her spare time, you can find her on a yoga mat or volunteering with Animal Haven, an animal shelter located in SoHo.



## What do you do best?

Whether you're buying or selling, this can be overwhelming. I make sure my clients feel comfortable with each step, and know that we are partners through the entire process.

# What makes you the best?

I believe in being honest and managing people's expectations. This establishes trust and leads to a successful, long-lasting relationship. I have a solution focused approach and listening to my clients is priority one. In the event that obstacles rise, I have the skills to overcome them and find alternatives that remain within their preferences. My clients understand that I'm not just trying to close a deal. They know that I put their best interests first and seek their ultimate satisfaction. Referrals are a core part of our business as well, and this can only come from happy clients.

# How will you stay the best?

Keep up to date on the ever-changing industry, and make sure my clients are well-informed. I continue to challenge myself so I can stay on top and not become complacent. Every deal is a learning experience and no two are alike. Losses present an opportunity to learn as well: What could I have done differently? What did I get from this and how I can I use it in the future? If you're not out there fighting and learning every day, someone else will come along and take your spot.

#### **Biggest success?**

Every success is a big success

### What are your aspirations?

**Personal:** I've always been somewhat of a workaholic, setting my personal life aside as a result. In an ideal world, I would like to have a better balance of both.

**Business:** One thing I love about this business is the non-stop education; every day brings a new experience/opportunity. My goal is to have a strong business built on respect and knowledge, while continuing to grow and learn.



# What fascinates you?

People, in general, fascinate me; I like to guess the story of complete strangers. I enjoy learning about people's lives and what forms their unique personalities.

#### **Favorite Motto:**

I love inspirational quotes, they can really change your perspective or reinforce what you're already feeling. The one that really stands out is one that everyone should consider "Before you speak, ask yourself this: Is it true? Is it Kind? Is it Necessary? Our words have the power to hurt others, however they also have the power to heal. Choose them wisely"

#### **Favorite People:**

My favorite people are my family and good friends.

#### **Favorite Places:**

I'm not a beach person, I prefer active vacations and have been various places in the world for yoga retreats and bike trips. My favorite spot would have to be the Galapagos, a trip which had no biking or yoga. I loved experiencing the individual beauty of each island, and seeing the animals in their protected and natural habitat. We did hike every day and go snorkeling, so I guess you can say this was also an active vacation.

#### **Favorite Products:**

Avon skin care

Vince Camuto and Stuart Weitzman (you need comfortable shoes in this business)

Jo Malone scented candles

#### **Current Passions:**

Pre-war architecture, rooftop views, yoga, anything with truffles, all animals, crossword puzzles, a nice chilled white wine.

http://corenyc.com/jessica-silver