

# THENATIVESOCIETY

Tell Us Your Native Story.

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## **David Anthony: Licensed Real Estate Salesperson, CORE Group Marketing**



**What's Your NativeAdVantage:** Licensed Real Estate Salesperson at CORE Group Marketing

### **Bio:**

Securing local and international clientele with his charismatic personality, superior level of professionalism and passionate approach, David Anthony has established himself as a key player in the New York City real estate market. As a Licensed Real Estate Salesperson at CORE, he works tirelessly to educate each of his clients in order to achieve their lifestyle and financial needs. Offering almost a decade of client services, he is well versed on the nuances of working with both buyers and sellers throughout several of Manhattan's most popular neighborhoods. David currently holds a designation as a Certified Buyer Representative (CBR®). Before entering the real estate industry,

David moved to New York City to study Fashion Advertising and Marketing Communications at New York City's Fashion Institute of Technology. As a result, he has held coveted positions in both sales and public relations for some of the world's top luxury brands, including Louis Vuitton, Burberry and Gucci. "I am an advertising and marketing specialist that just so happens to work with amazing properties everyday." For that reason, David believes his professional experiences have provided him with the key characteristics and traits that help him successfully navigate his clientele through Manhattan's housing market. When David is not working, he is out discovering new and exciting places to eat throughout the city and admiring the architectural designs of many of Manhattan's most iconic buildings. In addition, when able, he commits several hours to volunteering with various organizations through New York Cares.

### **What do you do best?**

I am best at being me!!! There is only one David Anthony and I didn't get into real estate to be average. Stay tuned!

## **What makes you the best?**

I think overall I have an amazing personality with a lot of confidence (can't you tell) and that helps make me the best. The ability to connect with my clients, listen to them and understand them is something that is not easy for many to do effectively. Throughout my professional career thus far, I can honestly say that 95% of my clientele has crossed over to become more than just a client. They are individuals that I have developed great friendships with. The other 5% must have lost me number some how. Here is another little insight I will share about what makes me the best. **HAVING FUN!!** There is a time and place for everything, but don't forget to enjoy this journey called LIFE.

## **How will you stay the best?**

My formula for staying the best is very simple: faith, belief, confidence and hard work.

## **What are your aspirations: business & personal?**

**Personal:** My personal aspiration is to be an overall better person than I was yesterday. Each new day I want to grow more, learn more, help more, do more and most importantly enjoy life more. I would love to one-day start a family.

**Business:** My business aspiration would be to grow and expand my brand as a real estate broker and ranked among the top-producing agents of New York City. Many of my CORE colleagues have been ranked , so I am in a great environment to learn. I also want to fulfill my longtime dream of developing a luxury-clothing brand, focusing on men's suiting.

## **What fascinates you?**

Hearing the success stories of others truly fascinates me. Their successes motivate and inspire me to work even harder. It helps me to never give up on my dreams. It reminds me that if they did it, I can do it too!

## **Favorite Motto?**

LIVE life to the fullest, LAUGH often and LOVE what you do! Everything else will fall into place.

## **Favorite People?**

My favorite people are the individuals in my life that genuinely and wholeheartedly believe in me. They motivate me to be the absolute best at any and everything I do. I am grateful to have my mother and father as my #1 supporters. I love you mom and dad!!! Although she is technically not a person, I have to include my Italian Greyhound, L'Oréal. She is the most sweetest, loving, adorable dog in the world. She loves me unconditionally and brightens up my day. (You have to be a dog owner to fully understand)

## **Favorite Places?**

I need to get a few more stamps in my passport before I can answer this question. There are so many places I have yet to explore. Send me some suggestions!

## **Favorite Products?**

For some reason when I think about my favorite product(s), skin care products first come to mind. So, we'll go with that. My favorite skin care product is a mint julep masque. Twice a week you can find me at home with this green masque on my face for hours while I watch TV and clean around my apartment.

## **Current Passions?**

I am very passionate about my career to the point that I probably could be clinically diagnosed as being a workaholic. When I am in work mode, I tend to work very long hours. It's very common to find me up at 3am researching properties for a client or just keeping myself familiar as new listings and buildings hit the market. However, on the flip side, I absolutely love what I do, so it doesn't feel like work to me. Even when I am watching TV the channel stays either on the HGTV or DIY network. When I do manage to pull myself away from work. I am also passionate about spending quality time with my amazing family and friends who I have neglected because I am a workaholic. LOL