



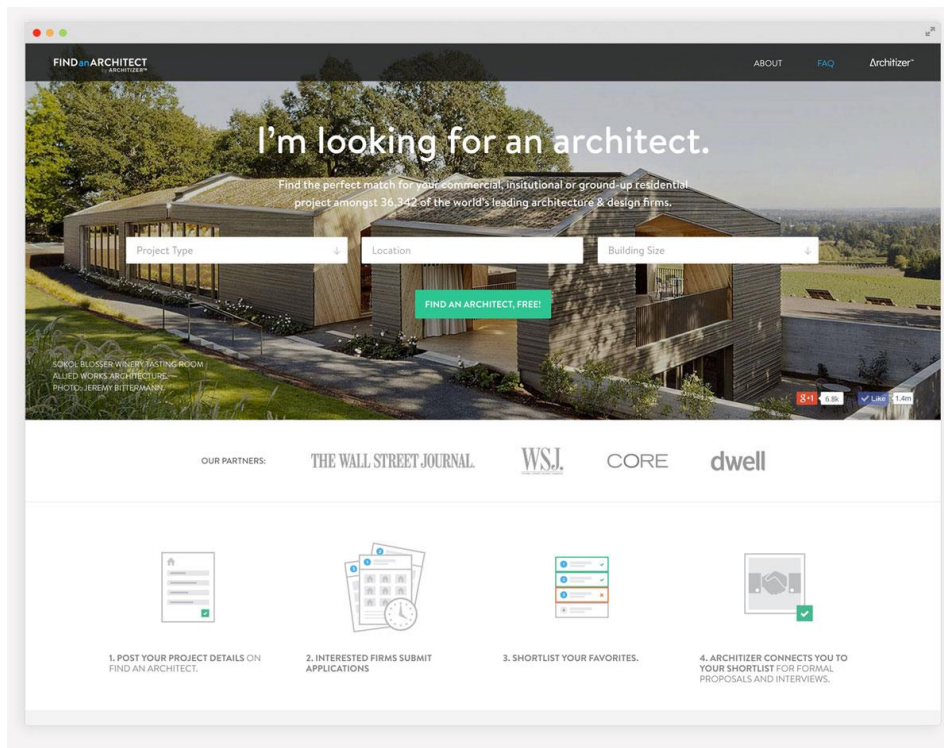
the interior design community

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## Architizer Launches Online Tool, Find An Architect

“Architecture is a profession that touches everyone...and yet finding an architect is a task filled with mystery and frustration,” said Architizer founder and CEO **Marc Kushner**, who recently launched a tool to simplify the process of finding an architect. “Sites like ZocDoc and Angie’s List have proven the efficacy of using the internet to find and contract professional talent. It’s time to do the same thing for architecture.”

Find An Architect delivers a regular digest of vetted project opportunities to the Architizer community. The result is a time and money saving opportunity for clients to access the world’s best architects with minimal risk—a curated packet of applications are delivered in under a week and posting a project is free during the beta period. Architects may apply through the Architizer platform.



While services like Houzz target the substantial residential renovation market, Architizer targets the even bigger ground-up construction market, according to Kushner.

“Finding the right architect for a development project is critical to the brand, vision, and ultimate success of that project,” said **Shaun Osher**, Founder & CEO of CORE. “Find An Architect is a much-needed and valuable resource to match the right architect to a project.”

The site was created in partnership with The Wall Street Journal, CORE and Dwell. According to Architizer, each of the partners share the vision that a great building starts with a great client and architect coming together. Each partner will be involved in different strategic programs with Find An Architect. Details will be available as the programs roll out.