

REAL ESTATE WEEKLY

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Find An Architect service launched

In partnership with the Wall Street Journal/WSJ Magazine, CORE, and Dwell, Architizer — the largest platform for architecture online — announced the launch of Find An Architect, the first service to connect real estate developers, investors, and private owners with the qualified potential architects for their upcoming projects.

Since its launch in 2009, Architizer has become a leading B to B destination for professional architects, hosting 75,000-plus projects posted by over 35,000 firms across the globe.

“Architecture is a profession that touches everyone: The EPA reports that Americans spend 90% of their time indoors. And yet finding an architect is a task filled with mystery and frustration,” said founder and CEO Marc Kushner.

“Sites like ZocDoc and Hired have proven the efficacy of using the internet to find and contract professional talent. It’s time to do the

same thing for architecture,” said founder and CEO Marc Kushner, AIA.

Find An Architect introduces an already-successful business model to a largely untapped segment of the design and construction industry. Architects in the US alone bill over \$26 billion annually.

Said Kushner: “While services like Houzz target the substantial residential renovation market, Architizer targets the even bigger ground-up construction market with Find An Architect.”

Find An Architect delivers a regular digest of vetted project opportunities to the engaged and diverse Architizer community, who apply for consideration through the Architizer platform. The result is a time- and money-saving opportunity for clients to access the world’s best architects with minimal risk: a curated packet of applications are delivered in under a week and posting a project is free during the beta period.