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Centaur Properties Unveils New Condominium at 305W16

By Mel Fabrikant | Tuesday, May 31, 2011

With CORE as Exclusive Sales and Marketing Firm, Building is Strategically Delivered to Address Demand for Quality New Construction

At a time when little new for-sale residential construction is being delivered to the New York City marketplace, Centaur Properties, a leading New York City-based development and investment firm, is addressing increasing market demand with the recent unveiling of its brand new condo-op building at 305W16.

With CORE serving as the exclusive sales and marketing agency, the seven-story, modern luxury condo-op will offer a mix of studios, one-, two- and three-bedroom residences, some with private terraces, as well as numerous lifestyle-enhancing amenities, such as an in-house gym, rooftop terrace and second-floor Zen garden.

A soft building launch for brokers will take place today, Wednesday, May 18 from 5 to 7 p.m. and a major launch event kickoff will be held on Wednesday, June 1 starting at 7 p.m. Both events are being produced by A Squared Enterprises, a New York-based events and design firm.

"In delivering this building to the market now, at a time when there is a very limited supply of new residential development coming online, we feel this building is strongly positioned to address the demand we are seeing for quality new for-sale construction," stated Harlan Berger, Principal of Centaur Properties. "Our timing, coupled with the building's desirable Chelsea location and terrific amenities package, holds great appeal for buyers in the marketplace."

Located at the corner of Eighth Avenue, the building is in a prime West Side location within the heart of some of Manhattan's most revered neighborhoods. Savvy buyers will be able to seize upon the prospect of living in a new home by Spring 2011.

"This is a fantastic opportunity for prospective homebuyers to purchase a new home in one of Manhattan's hottest neighborhoods where there's such a small amount of inventory available," said Shaun Osher, founder and CEO of CORE. "The location of 305W16 in one of the most exciting downtown areas will definitely increase the appeal for buyers."