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# NEW YORK NEWS & FEATURES

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## *Want an Apartment With a Slide in It?*



Perhaps the proprietors of East 13th's luxury lifestyle "A Building," in creating the above advertisement featuring an apartment with an actual built-in slide, were making a very coy nod at the work of Carston Holler, or simply to the idea of New York as a playground for the wealthy.

Or, more likely, they were catering to the needs of the kind of sophisticated, mature tenants who have flocked to the building since it opened.