

May 18, 2012

GET INTO MY HOME!

Collins hoping 3rd time's charm in sale of 2.2M E. Side apt.

FOR THE THIRD time in a year, Hollywood icon Joan Collins' E. 57th St. three-bedroom home hit the market with different brokers.

Priced at \$2.2 million, the 2,200-square-foot Dorchester apartment at 110 E. 57th St. originally listed 12 months ago for \$2.9 million.

This time, Collins went with fellow television stars, CORE's Tom Postilio and Mickey Conlon of HGTV's "Selling New York" to sell her digs.

The duo met Collins at a Malibu party held by "Three's Company" star Suzanne Somers.

"Joan has homes in Los Angeles, London, South of France and New York," Conlon said. "That's a heavy carrying load. She wanted to sell one. The previous brokers didn't have a focused strategy."

Full of mirrors, paintings of Collins and photographs of actors such as Cary Grant and Laurence Olivier, the apartment is a 1980s time capsule, with a zebra-covered settee, parquet floors and a toile bedspread that matches the walls.

"The first thing Joan said when we walked in was, 'I bet you'll want me to take down all the pictures of me,'" said Postilio. "Absolutely not. We're going to glam it up even more."

The apartment next door is on the market for \$1.995 million, meaning a buyer could combine units for a 4,000-square-foot home fronting 57th St.

Jason Sheftell



GETTY

Decorated in early Alexis style, Collins' E. 57th St. apartment in a 1980s time capsule — with emphasis on matching fabrics.



PHOTOS BY JEANNE NOONAN