

# DAILY NEWS

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## NASCAR Star Jeff Gordon Puts Central Park West Residence on Market for \$30 million

*The stunning home overlooks Central park South and comes equipped with black-granite sushi bar, a 740-square-foot master bedroom and an audio/visual system. But buyer beware: There are also pictures of elephants throughout the home.*



Halstead Property

The foyer of Jeff Gordon's seventh floor home in 15 Central Park West, on the market for \$30 million.

NASCAR stud Jeff Gordon has a dark side, likes pictures of elephants and modern ceiling lights. Those are the defining design characteristics of the race car driver's for-sale \$30 million three-bedroom apartment in 15 Central Park West, one of the world's most celebrated condominiums.

The stunning home has 46 feet of windows overlooking Central Park. Located just above the tree line, it's like living near a forest in the summer months.



HALSTEAD PROPERTY

Recessed lighting, a chandelier, and natural light make for an airy dining room.

Gordon purchased the apartment in 2007 for slightly less than \$10 million. Halstead Property's Nora Ariffin and Christopher Kromer share the listing. They were unavailable for comment. The pricing on the apartment is nothing new for this building, home now or at one time to actor Denzel Washington, sportscaster Bob Costas, singer Sting, Goldman Sachs CEO Lloyd Blankfein, and hobbled Yankee slugger Alex Rodriguez. An adjacent unit, larger than Gordon's, sold in December for \$32.5 million.

"When you get into the realm of super luxury, this is it," said CORE vice president Jarrod Guy Randolph, who works in the highest end of New York real estate. "It has A-plus location, pedigree, amenities and views. This building is a total slam dunk and it still commands the highest prices."



HALSTEAD PROPERTY

The gourmet kitchen is accented with dark tiles.

The apartment listing calls it a "masterpiece." The home has a black-granite sushi bar with a steel countertop, master bedroom suite measuring more than 740 square feet, wine cooler, and an audio/visual system that controls lighting, window shades and music. The building's amenities include a 14,000-square-foot fitness center, sky-lit lap pool, business center, library, car port and residents'-only terrace.

Some interesting features in Gordon's home include large photographs of elephants, dark walls, mahogany rift-cut floors, mod recessed ceiling lights, and a kitchen with rust-colored large square tiles and dark stone walls. The entire home is a play on light and shadow. The master bathroom is clad in limestone. Monthly maintenance and real estate tax comes to just over \$7,000. The apartment is in move-in condition, although most buyers prefer to build these homes to their specifications and design desires. The views of the building on Central Park South are spectacular. Gordon hopes to capitalize on the red-hot highest tier of available real estate in Manhattan, where inventory remains scarce.



HALSTEAD PROPERTY

Views are just above the Central Park skyline.

"New York is still a relative bargain compared to other top cities around the world," Randolph said. "You get more for your money at the \$50 million level."



GEOFF BURKE/GETTY IMAGES

Gordon, driver of the #24 Cromax Pro Chevrolet, stands on pit road in Darlington, S.C.



RICHARD DREW/AP

The entrance to 15 Central Park West, home to Sting, Denzel Washington, Bob Costas and other major celebrities.



Richard Drew/AP

A view of 15 Central Park West from Central Park. The building was designed by architect Robert A.M. Stern. The priciest condo sale in the history of New York City occurred in the building when a Russian billionaire bought an \$88 million apartment for his college-age daughter.