

August 9, 2012

Ask a broker: CORE vice president Jarrod Guy Randolph



Jarrod Guy Randolph got his first taste of real estate at 16 interning for a high-profile broker in Pennsylvania.

He stuck with it and succeeded, recently appearing in Forbes' "30 Under 30" list for real estate as well as HGTV's "Selling New York." He fills in *Voyeur* on his plans for New York City domination.

What's your next hottest nabe in NYC?

NoMad the Ace Hotel, the Gansevoort, the NoMad and Eataty. If you build it, they will come. I've been telling developers for the last five years that is the place to be. It's literally in the center of the city.

What was your first big sell?

A 10-unit, \$14 million deal at 15 Broad St. to an Irish investor.

What did you buy yourself after?

I bought an SL 500 Mercedes. Sounds cooler than it was, as I quickly realized it was too much car for me to handle. I returned it after three months because I sideswiped a cab, drove up onto a sidewalk and almost lost my license trying to make a 4 p.m. ferry to the Vineyard with only three hours to spare.



303 East 77th Street is one of Jarrod Guy Randolph's listings, on the market for \$4.995 million.

What part of the business do you love most?

I keep telling myself it is [co-op] board packages.

Neighborhood in NYC you could live without?

Roosevelt Island. It feels like I'm on the set of a Stephen King movie or "The Island of Doctor Moreau."

In which era of NYC history would you want to be selling or living?

I'm not so much interested in the past as I am the future when I'm NYC's top real estate broker in five years. Once that chapter is closed, I'll move to developing my own projects. Move over, Mr. Trump.