

THE NEW YORK OBSERVER

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To Do Wednesday: NYOMG



Do a double toast to celebrate the opening of Mad @ 61st, the new Madison Avenue flagship store from **Shaun Osher**, the CEO, and the **Cayre** family, and the launch of the hotly anticipated NYO—*The New York Observer's* new lifestyle section, your guide to a very stylish life. The dress code is “festive,” and though it was just Easter Bunny time, we suggest avoiding pastels. Wear something that pops for the party photographers—perhaps a little metallic, as *The Observer* just celebrated our silver anniversary.

Rouge Tomate, 10 East 60th Street, (646) 237-8977, 7-10pm, by invitation only.