

| CORE |



Ryan Fitzpatrick Director Of Sales, Chelsea, As CORE Opens Madison Avenue Location

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“Having worked as a successful agent for seven years, Ryan’s hands on experience has given him a deep understanding of the day-to-day challenges faced by our agents and clients, CORE CEO Shaun Osher said. “Ryan’s stellar reputation for professionalism and high level of integrity precedes him. His understanding of our culture, brand, and business model at CORE made him a natural choice for this position. I am looking forward to working alongside him.”

Fitzpatrick brings to the role deep experience in residential real estate as well as in real estate finance and urban planning. “This position is a unique opportunity for me in that it marries my experience in real estate sales with my prior tenure in the corporate world overseeing a team in financial services,” He said. “Working with the strong group of agents, as well as Shaun Osher and the leadership team, I feel we can do something really special.”

It is his experience as an agent that makes him particularly well suited to the new position as he understands the needs and challenges that agents face every day. Having taken over the position from Reba Miller who is now heading up CORE’s new office on the Upper East Side, Fitzpatrick is responsible for building the Chelsea office with top-flight talent, a task he is excited to take on.

“This is an exciting time for our industry as the market is so strong,” Fitzpatrick said. “I look forward to building on CORE’s incredible resources, specifically its roster of talented agents known in

the industry for their knowledge, passion and professionalism.”

Most recently, Fitzpatrick has been a member of the sales team overseeing sales and marketing for the record-breaking Walker Tower. He was led CORE’s sales effort at the 650 Sixth Avenue among several other new developments. With an extensive network drawn from a lifetime in New York City, Fitzpatrick built a strong resale business in addition to his new development work. He has sold throughout Manhattan and Brooklyn with a particular emphasis on the Downtown market. Prior to residential real estate, Fitzpatrick enjoyed a successful tenure at a major financial firm, Standard & Poor’s, where he led analyses of public debt offerings in the housing sector. He also worked in the realm of non-profit community development and advocacy on urban land use issues in New York, drawing on his academic experience at Stanford University where he received his BA. Fitzpatrick went on to receive an MBA from Yale University.

He is a true real estate practitioner. As such, his management focus is to support, not interfere, with the end goal of achieving maximum results. His attention on the individual helps each to thrive in the context of the larger team in order to maximize overall results for each agent and the firm. This requires flexibility, creativity, attention to detail and problem solving ability. Building on CORE’s close-knit, collegial and mutually supportive environment, Fitzpatrick fosters teamwork by creating strategic partnerships among agents that build on their strengths and challenge

them to push their limits.

While recognizing that agents build their business deal by deal, he maintains a seasoned perspective that real estate is truly a business for the long haul. For an agent to reap maximum results, they must maintain a long-term horizon that allows them to fully build and nurture their business. The CORE Chelsea office that Fitzpatrick oversees provides an incredible platform for developing the next generation of realtors who seek long-term career development and growth. As an independently owned firm with strong brand recognition and the top-producing agents in the City, CORE offers the flexibility and structure to support a collection of entrepreneurs.

CORE is the leading, full-service, boutique real estate brokerage specializing in the marketing of premiere residential properties. Headquartered in New York City, CORE was founded by CEO Shaun Osher and Jack Cayre, who envisioned a dynamic boutique brokerage based on integrity, informed by expertise and driven by innovation.

CORE offers comprehensive real estate solutions for buyers, sellers, landlords, investors and developers. The firm is powered by an integrated team of accomplished professionals with extensive expertise in all aspects of real estate transactions.

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