

# MANN REPORT

November 2013

## THE STERLING MASON BROKER EVENT

The recent broker event in the sales gallery at The Sterling Mason, an exquisite new condominium located at 71 Laight Street in Northwest Tribeca, was a smashing success. Well attended by over 70 top-producing brokers and real estate heavy-weights, notable guests included Charles Bendit, co-CEO of Taconic Investment Partners along with Paul Pariser; Susan de França, President and CEO of Douglas Elliman Development Marketing; Howard Lorber, Chairman of Douglas Elliman; John and Christine Gachot of GACHOT, the interior designers for The

Sterling Mason; Bruce Ehrmann of Douglas Elliman; and Emily Beare and Shaun Osher of CORE.

Guests enjoyed a personal presentation of the building – its historic architecture, innovative design and handcrafted details. The 33 residences at The Sterling Mason will feature the finest finishes, including five-inch plank American oak flooring, custom hardware by Hamilton Sinkler, and custom cabinets by Henry-built. The sales gallery is located at 459 Washington Street. ■



Susan de França, President and CEO of Douglas Elliman Development Marketing and Howard Lorber, Chairman of Douglas Elliman



Jill Kosow, Director of Operations and Felice Donatiello, Director of Accounting with Douglas Elliman Development Marketing



3D model of The Sterling Mason's library and common space



John and Christine Gachot of GACHOT, the interior designers for The Sterling Mason



John Gachot; Sara Kallus, Senior Marketing Director for Douglas Elliman Development Marketing, the exclusive sales and marketing firm for The Sterling Mason; and Morris Adjmi, Founder and Principal of Morris Adjmi Architects, which designed The Sterling Mason



Charles Bendit, co-CEO of Taconic Investment Partners with Paul Pariser, developer of The Sterling Mason; Susan de França; and Howard Lorber



Top producing broker Emily Beare of CORE and Shaun Osher, Founder and CEO of CORE



Charles Bendit, Howard Lorber and Susan de França