

MANN REPORT

Elite Group Earns “New York Residential Specialist” Credential

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THE EVENTS

ELITE GROUP EARNS “NEW YORK RESIDENTIAL SPECIALIST” CREDENTIAL

New York Residential Specialists (NYRS) celebrated the graduation of its Spring 2013 class with a reception at The Real Estate Board of New York (REBNY). To date, 244 top real estate agents from 31 leading brokerage firms have now achieved the prestigious NYRS designation. First awarded in 2007, the NYRS credential is certified by REBNY and is the premier professional credential for residential real estate agents in New York City. Designed specifically for the unique challenges of NYC’s residential market, NYRS certification classes are taught by industry leaders and the curriculum features classes on ethics, negotiation and technology. NYRS agents comprise a powerful peer group committed to advanced education and professional excellence.

A celebratory reception for graduates, instructors, and spon-

sors followed the last class of the season, which focused on self-branding and social media. REBNY NYRS Co-Chairs Shirley Hackel of Warburg Realty and Frank Russo of Halstead were both present at the ceremony to greet and congratulate the graduates. “With the NYRS designation you’ve gained a certain competitive edge and have become ambassadors of an elite group that is synonymous with excellence in residential real estate,” noted Hackel.

Limited enrollment in the NYRS curriculum is open twice each year to qualified agents during fall and spring. The Fall semester begins September 16, 2013, and agents who seek to enroll must be recommended by their managers and meet qualifying criteria. ■



Gordon Roberts of Warburg; Keren Ringler of CORE; and Gigi Van Deckter of Halstead



Keren Ringler of CORE and Sponsor Althea Johnson of Allstate