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inFormed Space Introduces New Staging Furniture

The recyclable furnishings are lightweight and inspired by modern classic designers

Pop-up restaurants, pop-up nightclubs and even pop-up boutiques have long made use of flexible, temporary furnishings, but inFormed Space is now bringing that concept to interior staging. The company's new staging concept easily and economically illustrates volume, scale and use, defining a space without forcing a specific style.



The glossy, white nonfunctional furniture is inspired by modern classic designers. Club chairs, dining tables, love seats, sofas, desks, art panels and more are all easy to arrange and rearrange because they are made of featherweight recyclable plastic. All the pieces have also been designed to fold flat for transportation, eliminating the need for movers.

Crafted and manufactured in the U.S., inFormed Space's line of prop furniture is composed of a lightweight recyclable material, Coroplast, a corrugated plastic that is used primarily for signs and reusable packaging. Its twin-wall fluted structure produces strength and rigidity at a lower weight than other materials. Coroplast uses polypropylene copolymers that make for easy recycling at the end of their useful life into the same processing streams as plastic milk cartons and detergent bottles.

Tom Postilio, founding member of CORE and star of HGTV's Selling New York says, "Staging can be a daunting task, as the goal is to demonstrate a space, not define it. This system, with its clean lines and palette, is revolutionary in its ability to inspire creativity without imposing a prefabricated lifestyle, thus appealing to the widest possible audience."

For rental inquiries and more information, call (415) 843-1244 or email info@informedspace.com.