

June 21, 2014

A Night for Celebrating the New Lonny Relaunch: Making Home Design Glam



Earlier this week, Lonny Magazine, an online home design magazine with offices in Silicon Valley and New York, threw a party in partnership with CORE at one of the real estate brand's Soho penthouses at 111 Mercer Street to celebrate Lonny's recent relaunch. The new Lonny is very accessible, as it can be viewed via desktop, tablet, and mobile, and functional with a very clean, organized layout. It also features videos on home design and impressive slideshows. The brand recently featured Cindy Crawford on the cover of its May 2014 issue to kick off Lonny's relaunch, followed by Bridget Coulter on the cover of its June 2014 issue. The magazine is quite entertaining and offers a good variety of home design topics. Attendees at the party, which included top designers and creatives,

were thrilled about the magazine's redesign.

At the event, guests enjoyed rosé wine and specialty cocktails provided by Lillet and Hendrick's Gin. Guests were also served small bites such as pita triangles and hummus, tarragon chicken, spring rolls, red beets, eggs, and tomato on toast. The entire venue was decorated for the party by using brands such as Anthropologie, CORE Real Estate, Sugar Paper Los Angeles, Flower Muse, and Calico Wallpaper. There were even white Lonny coasters with gold writing placed throughout the party venue that had sayings such as "But first, let me take a #selfie," "Raise your glass! #Cheers," and "This _____ (noun) is #Everything." It was a perfect day to be on a rooftop and celebrate. Be sure to check this cool online magazine out!

