



July 14, 2011 | Kelsey Keith

Sneaky Residential Development Takes Off Plywood in Williamsburg



Location: 188 Woodpoint Road

Size: 8 units

Prices: \$299,000 to \$725,000

Architect: Ling Li Architect

Developer: Woodpoint Realty

Sales & Marketing: CORE

An under-the-radar "boutique" development on Woodpoint Road off the Graham L stop in Williamsburg has thrown off its plywood shackles and unleashed eight units for sale on StreetEasy. We've seen the building in question, which stood boarded up on street level for at least a year, until last month when developer Savanna was apparently putting on the finishing touches. Those touches include five stories with an elevator, solid ebony-stained oak floors throughout, stainless steel appliances from Bosch, washer/dryer hookups, a duplex penthouse, and close proximity to the 'burg scene with a location slightly outside of the fray. (Woodpoint Road: how idyllic, suburban!) One StreetEasy commenter protests the penthouse's \$725K pricetag, claiming it's "nothing more than a standard apartment with a terrace." The broker jumps in to note that at \$580 per square foot, the unit and building are below the neighborhood average, although research suggests that it's right on par.