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Soho Steampunk Paradise 15 Renwick Shows More of Itself



Ahead of a mid-September sales launch, condo building-in-progress 15 Renwick is continuing to produce visuals for a rather outlandish marketing campaign that involves Marie Antoinette lookalikes hanging out in million-dollar Soho condos. (Well, since it's west of Sixth Avenue, the building is technically in **Hudson Square**.) The latest images show the lobby, above, and a living room, below. Spotted: **a dirigible**; a chalice with spilled red wine; a vicious game of backgammon; two-foot-high hairdos. From the outside, the long-stalled project will be black, glass, and boxy, courtesy of Eran Chan at ODA Architecture.



The 11-story, **31-unit** building is slated for completion in 2015. It will include 24 two- and three-bedroom asking between **\$2 million** and \$5 million, as well as three adjoining townhouses (\$3.9 million to \$7.5 million) and four duplex penthouses (\$7.85 million to **\$10.5 million**). We can only hope that the buyer-vetting process includes not just how good their credit is but also how many Victorian gowns they own.