



Kelsey Keith | August 5, 2011

Adventures in Marketing: 120 West 29th Street

Capitalizing on the blog drool over its **neon steampunk** apartment for sale at 120 West 29th Street, **CORE** is hosting an open house so you can see the technicolor zeppelin for yourself. They've even enlisted a steampunk author and "expert" to validate the proceedings on Thursday, August 11. The invitation even advertises "limited dirigible parking" onsite. [CORE; previously]

