

CORE 10: Tali Berzak



Welcome to CORE 10, an off-the-cuff interview series with prominent CORE figures. Read on to learn more about this week's guest, broker Tali Berzak!

1. Who is the living person you most admire? **My wife, Kim. Everyday I am in awe of her kindness, thoughtfulness, patience and constant motivation to succeed at any task.**
2. Who is the most interesting New Yorker you know? **Orly Gilat. She is the first developer I have met that is more about the concept than the bottom line.**
3. What is your earliest New York memory? **My father brought us into New York City to show us his alma mater Columbia University where he studied for his PhD. From that day on, I knew I wanted to live in this city and go to Columbia.**
4. What is the best advice you've ever received? **My father told me that you can change your environment but you take yourself wherever you go so, if you want to change you need to reflect within.**
5. What do you consider your greatest achievement so far? **My relationship with my wife is my greatest achievement. Relationships aren't easy but when you have found a person that is essentially perfect for you, the work you do comes naturally.**
6. What are your three most treasured possessions? **I'm not really materialistic so I'm going to have to go with family, especially my wife and my new son, Maddox, friends and Isaac Metcalf, my business partner and friend.**
7. Name a movie, book or work of art that changed your life. **The Drifters and The Fountainhead. I read both when I was 15 years old and was enthralled by the strength of the female characters and the adventure that life could be if you are open to it.**
8. What's your greatest extravagance? **Wine.**
9. What's your secret talent? **Making people feel very comfortable and welcome which can be surprising because I think the first impression of me is that I am a bit standoffish. That's my Israeli influence: tough on the outside, warm and welcoming on the inside.**
10. Which words or phrases do you most overuse? **"Here's the thing."**