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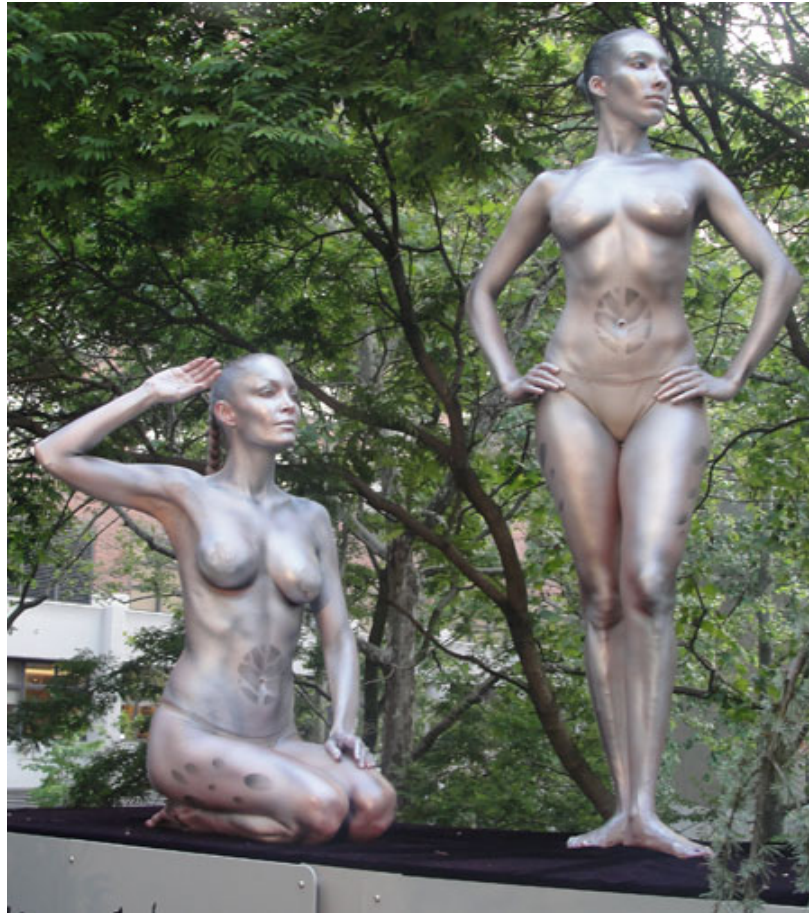
## Daisy Days: Hot Time in the City at 305W16



Last night saw the launch party for 305W16, a.k.a. "the Daisy," a sleek new midrise condo building in Chelsea. New York's magnificent moneyd class turned out to ogle the property and sweat profusely in the early blast of tropical summer.

The rooftop daisy sculpture (from artist Robert Bucholz) was in full effect as partygoers guzzled booze and knocked back Mercy chasers (the latter allegedly combats hangover symptoms) in largely futile attempts to re-hydrate.





Nevertheless, citizens schmoozed with abandon while enjoying the imperious DJ and silvery body-painted naked statue people, not to mention the crane-mounted alien guy who was on fire, juggling fire, something with fire? Local actor-celebrity-insurance pitchman Dean Winters circulated affably, as is his wont. The new building is meant to evoke an artsy culture vibe, so a little affectation was well received. The condos themselves should be quite slick and right up the alley of your average well-off creative city dweller.