



The not-expendable
'Expendables'
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MONEY

+LETDOWN FOR STOCKS

The stock market fell flat yesterday
Federal Reserve announced it would
small steps to stimulate the econon



TV has helped the Core Group, which includes Shaun Osher, Maggie Kent, John Gomes and Kirk Rundhaug.

TV helps close deals

Reality shows lead to all kinds of outcomes, from divorce to notoriety to genuine fame.

But can they also translate into real estate sales?

If the two brokerages being featured on HGTV's "Selling New York" – Gumley Haft Kleier and Core Group NYC – serve as a test case, television has, at the very least, been helping.

Michele Kleier, president of Gumley, said a buyer who was filmed ended up closing last month.

Michael Garr, a Core broker who appeared once, got business from his brief screen time: One viewer tapped him to sell her Chelsea condo.

(C.J. HUGHES/THEREALDEAL)