

# OFF THE MRKT

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## **New York's CORE Real Estate Partners with SoFla Residence Developer as New Yorker's Relocate South**

Today, KAR Properties, a New York-based development and investment firm, announces its venture with the luxury real estate firm, CORE Real Estate in New York. With a deep understanding of the New York market, CORE will spearhead the New York sales efforts for KAR Properties' latest development in South Florida, 2000 Ocean. The firm's extensive background in architecture, development and marketing allows it to brand and market some of the most innovative residential real estate in the world. Through this partnership, CORE will leverage its strong relationships and vast market knowledge to showcase South Florida's hottest beachfront project to prospective New York buyers.

"We're very excited to partner up with Shaun Osher and the talented team at CORE for the New York City launch of 2000 Ocean, said Shahab Karmely, CEO and founder of KAR Properties."

The partnership comes at an ideal time. New York residents are seeking out the Sunshine State for a warmer year-round climate, zero state income tax and a stable yet growing economy. South Florida in particular continues to attract investors, buyers, and residents from across the country with the majority coming from the Northeast. 2000 Ocean's expansive living spaces, prime location between Miami and Fort Lauderdale and exclusive international brand partners are all among the factors driving Northeasterners to the development.



*2000 Ocean*

“Working with KAR Properties on such an inspiring project is a new and exciting opportunity for our team,” said Shaun Osher, Founder and CEO of CORE. “We recognize how many buyers are currently seeking options in Florida. 2000 Ocean is a truly coveted project and we are confident its blend of luxury and resort-style living will attract the New York audience.”

A fusion of luxury, sophistication and resort-style living, 2000 Ocean caters to an elite audience. The 38-story, glass architectural gem in Hallandale Beach is the first residential development in the United States furnished by the Italian design brand Minotti. All furnishings for the residences are fully customizable with an array of textile and leather options that allow residents to express their personal style.

Architectural firm TEN Arquitectos utilized more than 30 years of experience to design 2000 Ocean. The tower is set with illuminating silver metal frames and floor-to-ceiling glass to seamlessly showcase the panoramic views of the Atlantic Ocean, Intracoastal Waterway and endless sandy beaches. Miami-based architect Kobi Karp is responsible for the development’s concept design. Accompanying 2000 Ocean’s architecture and interior design is a lush garden by internationally-renowned landscape architect Sasaki.

Expected date of occupancy for 2000 Ocean is 2021 with prices starting at \$2.6 million. For more information, please visit [2000ocean.com](http://2000ocean.com).