

September 25, 2019

'Mad Men'-inspired Brooklyn apartment asks less than \$1M



*Williamsburg's 125 N. St. has hosted myriad "Mad Men" viewing parties.
May Pearl/CORE*

Hospitality publicist Neil Alumkal, founder and president of Stuntman PR, and his wife, writer Jamie Beckman, became known for hosting elaborate “Mad Men” parties in their mid-century-esque Williamsburg pad, especially during the series’ heyday from 2007 to 2015.

Now their 810-square-foot apartment and its rooftop cabana, just blocks from the Bedford Avenue L train stop and McCarren Park, is on the market for \$985,000. (He bought it for \$675,000 in 2009, when he launched Stuntman as a start-up in Williamsburg.)



*PR guru Neil Alumkal and his wife, writer Jamie Beckman, threw elaborate themed viewing parties during the run of the popular series.
Imogen Brown*

The building, which opened in 2007 and sports a Bauhaus-style facade, is at 125 N. 10th St. The condo itself is filled with midcentury furniture, Alumkal says, including “Cherner chairs and Noguchi- and Saarinen-inspired pieces.”

The one-bedroom, one-bathroom unit has 10-foot ceilings and Brazilian Ipe hardwood floors — and comes with a private roof deck with a Weber gas grill, a gas line and views of the Williamsburg Bridge.

There’s also a chef’s kitchen, a washer/dryer and a spa-like bathroom with a six-foot soaking tub, a double sink and a Toto toilet.

Building amenities include a wellness floor with a gym, a yoga studio and a children’s playroom along with a media room, a billiards room, a courtyard, a sculpture garden, a common roof deck and cold storage for deliveries.

The listing broker is Win Brown, of Core.



