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In the News



Rose Hill by CetraRuddy. Image: Pandiscio Green & Recent Spaces

Au Courant, but Classically Gotham

CetraRuddy-designed Rose Hill residences under construction

Nestled between Murray Hill, Gramercy Park, Kips Bay, Flatiron District, and NoMad is the small but historic neighborhood called Rose Hill. Currently under construction, an eponymous 45-story luxury condominium tower at 30 East 29th Street will put the area prominently on the map. Designed by CetraRuddy, Rose Hill's 230,000-square-foot Art Deco inspired building features bronzed metal and terra-cotta cladding, chevron-patterned vertical elements, and setbacks that are activated as outdoor terraces for shared use and for private use. Upon completion, decorative lighting will illuminate the tower's base and crown. An additional 123 residential units range in size from studios to four-bedroom apartments including several penthouses, many with flex room spaces that can be customized based on the resident's needs and altered as their needs change. The building boasts three floors of amenity space including "The Blue Room," a lobby-level private bar/lounge, and an "observatory" resident lounge that occupies the entire 37th floor, a wellness center with a 50-foot pool, a gym, squash court, and sauna, a bike room with workshop space, and a landscaped garden courtyard. The tower is being developed by Rockefeller Group and marks their first ground up residential project in New York City.