

SURFACE

August 2017

Design Dialogues No. 36

PARTNERSHIP



Design Dialogues No. 36



On June 28, Shaun Osher, founder and CEO of CORE, and fashion designer Cynthia Rowley joined *Surface* magazine editor-in-chief Spencer Bailey for Design Dialogues No. 36. Around 75 guests gathered for cocktails, canapés, and a lively discussion on the evolution of SoHo inside Atlas Capital Group's 42 Crosby, a new residential building designed by Annabelle Selldorf. "My first apartment was on Varick Street," said Rowley. "I didn't have the money to pay for it, but I could justify it because I had a youth-hostel idea, where you could stay with me if you worked and helped make clothes." Her experience coupled well with Osher's: "A lot of the creation of real estate is about falling in love," he said. "You walk into this room and get that experience. It feels amazing. What is that worth?" To wrap up the evening, Rowley sent guests off with a solid piece of advice: "If all else fails, deny, defy, and sugarcoat." (Photos: Craig Barritt for Getty Images)



MATIAS DUARTE

SURFACE



ISSUE 140
AUGUST 2017

THE TECHNOLOGY ISSUE

\$15 USD
7 252741553 1171
08>