

Selling New York: Manhattan vs. Mansions (Manhattan Wins!)

Last night was another episode of Selling New York, HGTV's reality show shadowing agents from Manhattan brokerages CORE and Gumley Haft Kleier as they try to sell fabulous properties fabulously. Here, our recap of how the NYC real estate industry is portrayed to the world...



This week, Michele Kleier and daughter/underling Samantha ignore the name of the show and venture out to the wilds of Connecticut to check out a pair of weekend homes on behalf of a "very prominent businessman and his wife." Yawn. Back in civilization, CORE's smooth-talking Tom Postilio tries to pull off a double-dip on life partners Sal and Gary, selling their 1BR Tribeca apartment (*above*) while trying to find them a 2BR to buy.

Notable properties featured: River Lofts, The Link

Deals made: 0!

Client bits of genius: "\$1.495 and not a penny less!"—Postilio's client Sal Rizzo on his preferred asking price for his 1,100sf one-bedroom apartment at Tribeca's River Lofts, and his apparent disdain for the fine art of negotiation.

Broker bits of genius: "[Our clients] love the idea that Connecticut is so private, so I think they would like that there's no cell phone service."—Samantha Kleier Forbes