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Natalie Rakowski Joins CORE Group Marketing As Managing Director



Natalie Rakowski has joined CORE Group Marketing as managing director, says Shaun Osher, chief executive officer of the recently formed residential real estate services firm.

Ms. Rakowski, 36, joins CORE Group Marketing from Prudential Douglas Elliman, where she was one of the top performing brokers. During her 12-year tenure there, she

also served as a new developments consultant, advising clients on strategic planning, interior design, marketing and sales.

Ms. Rakowski, a graduate of New York University with a degree in economics, has far ranging interests. She owns and operates a successful antiques business and has produced a documentary about art in Berlin called "Talking Tacheles." She is also pursuing private studies in architecture, construction, interior design and marketing. Throughout her life, her passionate devotion to helping Holocaust survivors has kept her active in remembrance organizations, including the Holocaust Museum in New York.

"Natalie's sharp real estate acumen, coupled with her richlytextured cultural background, make her extraordinarily well suited to service clients in the most sophisticated residential market in the world," says Mr. Osher.