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50 HOME COVER STORY

00 Upper East Side \$2.3 million



The two-bedroom, 21/2-bath condo that David and Randi Wender (pictured with Justin and Emma) have on the market is 1,548 square feet inside. That's modest compared to their 3.300square-foot exterior (left) that's big enough for hockey. Broke

\$695,000

This floor-through two-bedroom, two-bathroom condo has an open kitchen and a washer/dryer. And the master bedroom opens up to this private balcony. Broker: Sarah

un 212.937.16

Upper West Side \$899,000

This sprawling outdoor space is what sold Andy Wilcox (on the cover) when he bought 21/2 years ago. The duplex onebedroom penthouse co-op also boasts 15-foot ceilings and a newly renovated eat-in-kitchen and bathroom, Broker; Jeff um, Barak Realty, 212-584-3762

That was 2½ years ago. But Wilcox recently found another fixer-upper (with outdoor space, of course), and he's ready to move again. A couple weeks ago, he put his apartment, with 810 square feet of interior space, on the market for \$950,000. "I would have priced it

at \$1,000 a foot inside and \$500 a foot on the outside," says Tanenbaum, but he and Wilcox went lower because of the slow market.

And Wilcox is so motivated to sell, he's since dropped

the price to \$899,000.
When pricing outdoor space, brokers have traditionally valued it at half the

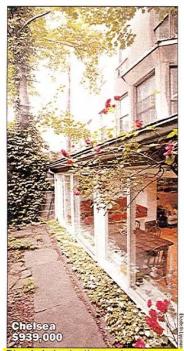
worth per square foot of the

interior space.

It should be noted that this only goes for spaces that approach half the interior square footage of the apartment, explains Kin-naird Fox, director of townhouse sales at Wohlfarth & Associates. Anything smaller doesn't really affect

pricing.
"A small balcony big enough for a couple chairs and a café table is really nice, but it's not a selling

point," she says.
"There used to be an industry standard," says
Beare, "but everything has changed. Outdoor space is always a premium because



This garden-level apartment in a prewar brownstone co-op has 700 square feet of landscaped outdoor space, If that's not enough, it also has a new kitchen and bathroom, a sky-lit sunroom and a working brick fireplace. Broker: Stu Sussman.

Gore Group Marketing, 212-726-0722

problems brokers have pric-ing outdoor space today is that — with properties not

cause everything is shifting

it's limited in the city. So, you can ask more. There just isn't a strict formula now."

She notes that one of the Fox. She is currently selling. units at 32 Clinton St., on the Lower East Side, where all of

seling and large outdoor spaces being quite rare—there are lew compts to use as alternates everything is affected.

If think that coverall, because everything is affected. race on a warm summer evening with a bunch of Idown in price], it might be a great moment in time to get a phenomenal outdoor friends; you're on top of the world — metaphorically and physically."

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OUTDOOR from Page 47

there is no other option," says broker Emily Beare of Core Group Marketing. "There are people who won't consider anything unless it has something

Wilcox is just this sort of person.

"I've lived in the city for 15 years, and I've always had a back yard of some kind," he says. "It's like having another room eight months out of the year." Wilcox's home search

finally ended when Jeff Tanenbaum of Barak Realty showed him a duplex pent-house at 140 W, 69th St.

"We get inside, and I saw that [the one-bedroom apartment] was a disaster zone," says Wilcox. "But I saw this sliding-glass door, and so I go outside and there is a 400-square-foot deck. There was lots of blue sky, northward were the brownstones of the Upper West Side, and south was

Lincoln Center." Wilcox was sold. "It didn't compare to anything I'd seen in my price point, [which were] little decks measuring

2 by like 3 feet," he says. He purchased the onebedroom penthouse for around \$700,000.