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Haute Partners: Perfect Synergy, Good Property & CORE Offer the Best in Manhattan Luxury Real Estate



Good Property Company and CORE are pleased to be kicking off a development and marketing/sales partnership that is bringing a high-end luxury residential development to the hot Manhattan real estate market.

The first of these luxury properties is 23 Downing Street, a townhouse in the heart of Greenwich Village. Developed by Good Property Company and listed by mother-and-son-broker-duo Emily and David Beare, the 3,700-square-foot townhouse property is a rare gem. With four beautiful bedrooms, five spacious bathrooms, a breathtaking garden and an

envious rooftop terrace, the luxurious modern interpretation of a traditional carriage house is currently listed for \$9.5 million.

The property has attracted the attention of many of the most discerning brokers and buyers, particularly after CORE showcased the townhouse's allure with a summer soiree on June 17, which featured food, drinks and music in the private backyard garden. The five-story property's design lends itself to celebrations, with a great entertaining space and magical backyard, as well as a basement media room complete with a structural skylight. According to CORE's Emily Beare, 23 Downing appeals to a wide array of buyers, but its inspiring architecture and positive energy reel in the creative crowd.

Good Property Company was established in 2009 and develops lifestyle-driven projects in the single family, multi-family, mixed-use and commercial spaces. The company's intimate approach combined with its unique understanding of the market provides them the flexibility that is essential in developing long-term relationships with their communities, peers and clients.



"We are thrilled to be developing in New York," said Josh Gurwitz, one of Good Property Company's founders. Since opening a New York office, Good Property Company has commenced on a number of residential developments throughout New York City, and recently acquired additional assets planned for future development. The downtown firm's new collaboration with CORE is set to bring many new, spectacular developments to NYC in the years to come.

Another driving force behind Good Property Company's success is an interest in

architecture, design, construction and aesthetics. “We are client-driven,” explained Gurwitz. “When we build or buy something there’s a story that’s going to be told once we’re finished repositioning the property.”

This hands-on approach is similar to listing agent Emily Beare’s tactic. “We only have our reputation,” she revealed. “That’s all we have in this business so you always have to act accordingly.” Emily also credits her children, both of whom are in the business, for teaching her the invaluable importance of a balance between her work and personal life.

Upcoming Good Property Company properties include a 9,000 square foot single family townhouse just off of Washington Square Park, mixed-use buildings in downtown Manhattan and Williamsburg, Brooklyn, as well as a number of condominium projects, one of which they are working on with the team at CORE. Both firms are looking forward to many good things to come from the exciting partnership.